Winter 2011

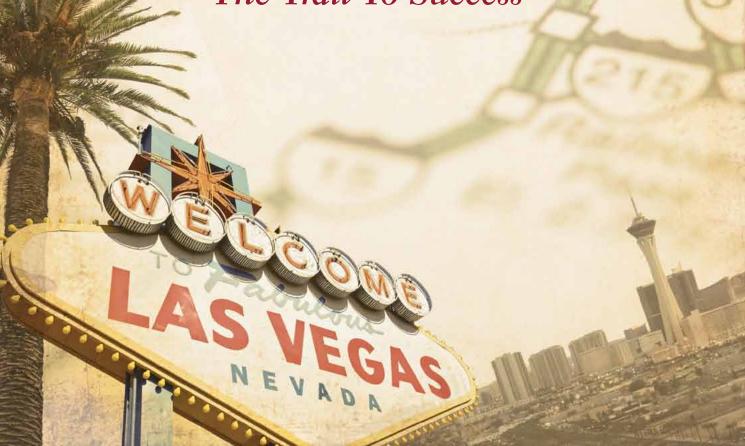




ISWM 2012 Conference and Exposition

January 24–27 Sam's Town Hotel, Las Vegas, NV

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Upcoming Events



International Society of Weighing & Measurement 9707 Key West Avenue, Suite 100 Rockville, MD 20850 USA

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Calendar of Events

December

31 ISWM Membership Dues Deadline

January

24-27 ISWM Meeting and Expo

Sam's Town, Las Vegas, NV

March

2 ISWM News (Spring 2012) Article/News Deadline

8-10 Central/NW Divison Annual Meeting

Ho-Chunk Casino Wisconsin Dells, Baraboo, WI

July

6 ISWM News (Summer 2012) Article/News Deadline

November

2 ISWM News (Winter 2012) Article/News Deadline

Congratulations to the following who passed the Handbook 44 test and training:

October 13, 2011-Anchorage, AK

Rotating Services dba Phillips Scales

Christopher Browning Michael Lagg Bret Burroughs Jason Moorman Kurt Burroughs David Noland Jeff Clements Dylan Robertson **Bradley Davis** Nicholas Turner Chris Gunter Chuck van Ormer Christian Humphrey Larry Warner

Brian Kirby

October 25, 2011–Lancaster, PA

Bitterman Scales, LLC **Garber Metrology**

C.J. Bitterman William Neff S. Roger Bailey

Curt Bitterman Ion Bitterman Grant Bitterman

Craig Bitterman

Tim Bernot



2011 Board of Directors

Executive Committee

President 2010-2012

John Hughes Rice Lake Weighing Systems

Vice President 2010-2012

C. Steve Dishon CAS Scales, Inc.

Past President 2010-2012

Robert S. Woodward Pennsylvania Scale Company

Executive Committee Member 2009-2011

Brian Brown The Alpha-Liberty Company

Executive Committee Member 2010-2012

Joseph Martin A&D Weighing

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Jamie Notter

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Senior Graphic Designer

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Member Services Manager

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Meeting Planner

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President's Message



Already 2011 is rolling to a close, moving faster than any year I have experienced! The economy has held in the industrial segments and that has definitely been good for the scale business. October was the best stock market month in the last nine years so things are looking up! Of course there are always issues—Greek debt

(along with Italian, Spanish, Irish and Portuguese and ours as a nation), the deficits, too much regulation and closer to home—all the issues faced by small business owners. What an interesting and challenging environment we live in today!

Change is constant and this year those changes seem to have been more fun than in the last several years. It is always more fun to have to adapt to more orders and more business than it is to try to cut costs and make ends meet. Of the many dealers I have spoken with this year there has been a constant thread of satisfaction with the improved business climate and relief that now plans can be made and they can move forward with more enjoyable issues!

At the ISWM we have been changing as well—as we approach the year end we have an excellent business conference planned in Las Vegas, we have a change in our management structure planned for January 1st and are looking forward to some new initiatives that should bring our membership more value.

- More value—a dealer survey that can be used for benchmarking your business—this will be presented at the Las Vegas conference. (Note that you can still participate in this at the following link: http://iswm.questionpro.com. If you do participate you will receive a free copy of the survey results.)
- More value—a project on becoming more involved in the State's W&M issues and actually writing to the legislators about why we need local enforcement of the laws and regulations relating to fair trade. (I have had the privilege of meeting with several W&M officials around the country and frankly they are very enthused about having a national organization bring some focus to the lack

- of enforcement that is taking place in their areas of responsibility!)
- More value—an organized manufacturing division that can interface with NIST and the NCWM about industry issues.
- More value—Las Vegas in January—what fun! The thinking that took place about this location and time of year is that business is slower during January and that the location makes a great follow on vacation location for those who want to mix business and pleasure. (Thanks to Steve Dishon for being the advocate of this!)

And last—an announcement that many of you will enjoy!

Announcement

The ISWM is pleased to announce that Karen Hutchison will be returning as our Executive Director on January 1, 2012. Karen served as ISWM Executive Director from 2003 to 2009 and is very familiar with the ISWM's operations and programs. She brings with her more than 15 years experience working with trade associations and professional societies and earned her CAE (Certified Association Executive) designation in 2006. "I'm delighted to be working with the ISWM again," Hutchison said. "The best part of association work is having the opportunity to work with so many terrific people to move an organization forward. The ISWM is fortunate to have a great group of committed leaders, and I'm looking forward to being a part of the ISWM team again."

Beginning November 1st Karen will be working on the transition of the ISWM management functions assuming her full new duties on January 1st, 2012.

I look forward to seeing you all in Las Vegas—we have a great line up of speakers and topics for this conference and it will be a great way to start 2012! ◆

John Hughes

ISWM President, 2010-2012

John Hughes



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Making the Most of your ISWM Membership

The ISWM is unique among weighing industry associations in the way it provides value to so many different groups.

For dealer/distributor companies, ISWM membership helps members stay updated on the most current information from manufacturers (have you looked at the "Company News" section of this newsletter?) and it gives them the opportunity to build strong relationships with manufacturer reps. They can stay on the radar screen of the manufacturers, and show their employees they are committed to higher standards and technical excellence in the field.

But individuals within those dealer distributor companies also get value. They can become certified in Handbook 44 or become a Certified Weighing Technician or Certified Weighing Salesperson. It's a classic win-win: the company looks good by highlighting the expertise of its employees, and the employees benefit by enhancing their own skill sets and careers.

For manufacturer companies, active involvement in ISWM gives manufacturing members unparalleled access to the dealers and distributors in this industry who will be selling their product. Our meetings, both at the National level and the Division level, are a great place to do that important face-to-face networking, where business gets done. And



manufacturers can expand their brand awareness with a presence both online (web site and e-newsletters) and in print (ISWM News).

And no matter what company you work for, ISWM membership helps you build important business relationships—the kind that stay with you your whole career. "ISWM is the premier networking organization in the weighing business," says Rob Woodward of Pennsylvania Scale.

continued on page 9



2012 Advertising Contract

We've had a great response from readers and advertisers to our new, full-color format. Now is the time to consider advertising in ISWM News. Next year, our three issues of ISWM News will once again be in full color, with exceptional content, so members will get access to the information they need to succeed. Get your contract in today so you can benefit from the buzz that is generated by our Member Newsletter.

We also expanded online sponsorship opportunities on both our website and our new electronic newslettera complement to ISWM News that goes out to both members and prospects. ISWM News advertisers will get a discount on these opportunities.

Ad Agency information	NOTE: No agen	cy discounts
Company		
Contact		
Title		
Address		
City S	tate	Zip
Phone Fa	ax	
Email		

Ad Information

If you advertise in all three issues, you will get logo placement (with link) on the ISWM News web page as well.

Member

Full color	1 Issue	2 Issues	3 Issues
Full	□ \$450	□ \$700	□ \$1100
1/2 (Horizontal)	□ \$300	□ \$500	□ \$700
1/2 (Vertical)	□ \$300	□ \$500	□ \$700
1/3 (Vertical)	□ \$200	□ N/A	□ N/A
Business Card (1/12)	□ \$100	□ N/A	□ N/A
Issue	☐ Issue 1	☐ Issue 2	☐ Issue 3

Advertiser Information	on
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Contact Linda Bernetich, Member Services Manager P (301) 258-1115 E staff@iswm.org

Making the Most of your ISWM Membership continued from page 7

"There is no better opportunity to develop friends and associations within the weighing business." Steve Hofius, owner of Northern Balance Scales, has a similar perspective, although he represents the Dealer/Distributor view: "I've gained far more than I've invested—both in regards to income earned through contacts made and in relationships made, and that are still being made all the time through ISWM."

But there's an important "secret" to extracting the real value of ISWM Membership:

You have to show up.

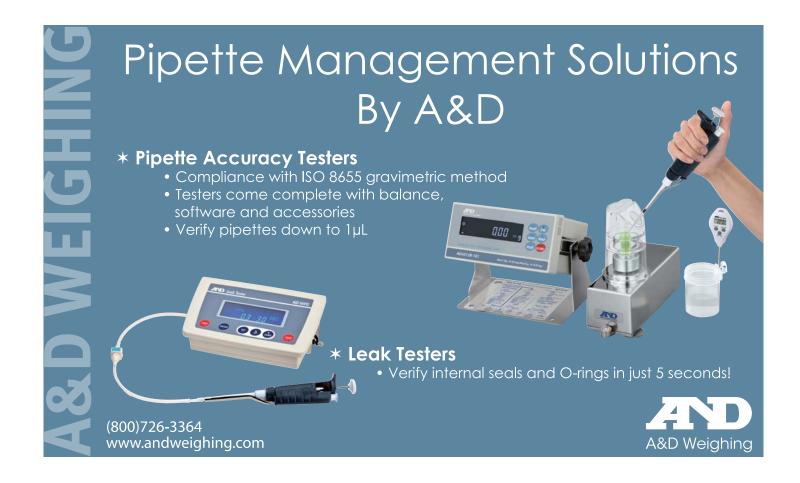
Do you attend your division meetings? These are great places to

network and stay current with the manufacturers who are often there with a tabletop display. The online calendar posts division meetings, and you can go onto our online directory to search for the contact information of the people you meet there.

Are you coming to Las Vegas in January? This is our big conference, and it's only once every two years. We've got quality education sessions, a Handbook 44 training and testing session, a Golf Tournament, and an expo floor with dozens of manufacturers exhibiting. This is your best opportunity in 2012 to make things happen in this industry, but only if you show up.

And are you showing up online? Are you participating in discussions on the ISWM LinkedIn Group? Have you posted a discussion on the members-only side of the ISWM web site? Showing up virtually can be almost as important as face to face interactions these days, and ISWM gives you the opportunity to interact on online spaces as well.

Woody Allen said "Eighty percent of success in life is showing up." We challenge you to make 2012 the year you start generating more success through your ISWM membership. Start showing up and we'll show you what real success in the weighing industry looks like. ◆





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How to Avoid a Tax Audit

One of taxpayers' biggest fears is being audited by the IRS (Internal Revenue Service). Even if you're confident that you've filed your taxes correctly, in the back of your mind, you wonder when you're going to receive a phone call or letter from an IRS representative. You can worry a little less this tax season. Here are some ways you can avoid a tax audit.

Certain types of taxpayers are more likely to be audited than others. These include taxpayers who make more than \$200,000, small business owners and self-employed taxpayers, and taxpayers who could be hiding taxable income overseas.

One of the biggest triggers for a tax audit is having high deductions compared to other taxpayers within your same tax bracket. You can account for high deductions by attaching a receipt or other documentation to your tax return. While above average deductions can trigger an audit, being proactive and providing proof will reduce your chances of being audited. Don't be afraid to deduct expenses that are legally deductible. Instead, make sure you can justify the amount of your deduction. Write checks whenever possible and keep a copy of the cancelled check in your records.

Double check your math. Addition and subtraction errors are common reasons for tax audits. They're also easy to fix and avoid. Check and double check your numbers to make sure you've included the right ones.

Use tax preparation software. Tax

prep software like TurboTax or H&R Block eliminates math errors that can lead to an audit. They can also do an analysis of your tax return to let you know any items that could trigger an audit. Be aware that even tax software can't completely eliminate your chances at being audited since the IRS computers audit a number random taxpayers every year.

Make sure you report income and interest from any 1099s you receive. The IRS software does a check to make sure the income reports on the 1099s it received for your social security number matches what you reported. Discrepancies could trigger an audit. If you believe the amount on your 1099 is an error, contact the issuer to have it corrected. If that is unsuccessful, you should contact the IRS by calling 1-800-829-1040 for assistance.

Use a reputable tax preparer. You never know what type of reputation a certain tax preparer has built with the IRS. Your tax preparer should be experienced with filing the type of return you need. Find out that preparer's audit record. Be wary of choosing tax preparers with high audit rates. Ask that your tax preparer not make assumptions or conclusions about your records. Instead, request the preparer call you with any questions.

File at the last minute. The IRS receives numerous returns on April 15 and can't scrutinize them the same way returns filed on February 1 may be. That's not to say you can avoid an audit all together by filing later. You

just reduce the risk.

Report all sources of income including child support, alimony, and cash receipts. Child support and alimony received will be tied to your social security number, so the IRS will already know about it. Though you might think getting paid under the table will keep you from paying taxes, the IRS can find out about cash receipts. For example, if you deposit cash into your checking account, an audit will raise the question of where the deposits came from.

File your income taxes. No matter what you think or feel about paying taxes, you're legally required to do so. Avoiding paying taxes is a crime and if you're caught, you'll face criminal charges and monetary penalties. On top of that, you'll have to repay the taxes you should have paid during the time you avoided paying taxes. A good example of this was the singer Willie Nelson, who in 1993 had to pay \$16 million to the IRS for evading taxes. •

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ISWM 2012 Elections— Candidate Profile: Bert Baxter



It wasn't long after graduating from the University of South Carolina in 1989 with a BS degree in Business

Administration that I found myself in my first position in the Scale Industry. I started by working in a remote location for a local scale dealer in South Carolina as a sales representative.

After two-and-a-half years running the remote office and building the business, I found an opportunity with Greenville Scale Co., Inc. The company was expanding and needed an additional sales representative. This was at a time when ISO9000 was becoming a hot item, and one of the attractions I had to come to work at Greenville Scale Co., Inc. was their commitment to achieve certification to this quality standard.

My first year at Greenville Scale Co., Inc., I spent much of my time building my territory; but the company had made only baby steps in its progression toward ISO9000. Around this time, I headed up a group at the company to organize our quality program to conform to ISO9000 and to gain certification to this standard.

Over the next couple of years, not only did the company double overall sales, but Greenville Scale Co., Inc. was one of the first two dealers in the Southeast—both achieving certification on the same day. As our quality system grew and industry's needs changed, Greenville Scale Co., Inc. also became the first dealer in the Southeast to become accredited by A2LA to ISO/IEC 17025.

During this time, I came to realize that this industry was not only a career path I had landed upon, but a home in which I saw many more years of service. I started to become active in the ISWM on a local level. In 1996, I became Sergeant at Arms of the Southeastern Division and continued on to become Chairman in 1999-2000. Following this, I became Secretary Treasurer and served the division in that capacity from 2001-2004. In 2004, I was honored to be asked to serve as Governor of the Southeastern Division representing the division on the National ISWM's Board of Directors.

During these years, as Greenville Scale Co., Inc. continued to grow, I found a lot of satisfaction in the efforts put in both the company and the ISWM and in the accomplishments made for both organizations.

In 2005, I became general manager of Greenville Scale Co., Inc. and saw my efforts help the company achieve its greatest success. The economy has been rough over the last couple of years, but Greenville Scale Co., Inc. continues to move forward and to grow.

The ISWM has also moved forward into a new world. The way business is done is changing for everyone in our industry as in all industries. Technology, ease of communication, the internet, and the opening of world markets have made all organizations rethink there respective place in the market. The ISWM is as relevant to our industry as it ever has been even though it is taking on the new challenges of the ever changing market place. The roll of the ISWM may change, but our focus on serving as well as being the voice for our industry will never waiver.

Now in 2011, after serving as Governor of the Southeastern Division for the past eight years, I am asking for your vote as I run for Vice President of the ISWM. I promise to give everything I have to make the ISWM an organization that not only our industry will be proud to call its own, but also an organization that will move our industry forward.

Having a dealer/distributor background I feel I can bring a new prospective to the ISWM. In my personal endeavors, I have served several non-profit and activity-based organizations in leadership positions which also gives me unique experience to better serve the ISWM in achieving its goals.

It will be an honor serving the ISWM as Vice President, and I hope I can count on your support this January in Las Vegas. ◆

ISWM 2012 Conference and Exposition January 24–27

Conference Pull-out

Sam's Town Hotel • Las Vegas, NV

The Trail to Success

Increased productivity, higher job satisfaction and powerful communication

Hop on the trail and come join the best in the weighing industry! You'll experience four days dedicated to new technology, enhanced business skills and industry networking at the ISWM 2012 Conference and Expo, January 24-27, 2012 at Sam's Town Hotel in Las Vegas, Nevada. You'll be on the Trail to Success!

Two Sessions from Keynote Speaker Barry Maher

Wednesday—Filling the Glass: Real World Tactics and Motivation for Increasing Productivity AND Job Satisfaction. This is the antidote to sessions that are entertaining but full of "let's all think happy thoughts and everything will be wonderful" fluff. It's chock full of nuts and bolts content. Yet it's real-world motivational, even inspirational. Perfect for the most cynical veteran AND the most starry-eyed (or the most discouraged) novice.

Thursday—Slicing through the Noise: Powerful Communication for Leadership and Professional Success. Diplomacy has been called the art of telling people to go to hell in a way that they'll actually look forward to the trip. We don't advocate telling anyone to go anywhere like that, but this outstanding session from Barry Maher shows you how to communicate with people of all types: to diplomatically, tactfully get what you want and get people to look forward to whatever trip you'd like them to take.

The Trail to Fun!

ISWM Golf Tournament

Designed by PGA Tour legend Jim Colbert and golf course architect Jeff Brauer, enjoy golf on Tuesday at Stallion Mountain Golf Club-with its decorated history in the Las Vegas golf scape as a host venue for Golf Channel's Big Break II and also part of the Frank Sinatra Celebrity Classic and the PGA Tour's Las Vegas event.

President's Icebreaker Reception

Join ISWM President John Hughes on Tuesday evening for light hors d'oeuvres and a cash bar while networking with old friends and making new ones, at Willy and Jose's Cantina.

ISWM Bowling Tournament

The fun continues on Wednesday evening, as you team up and play in ISWM's very own Bowling Town Bowling Center, it is sure to meet your ISWM colleagues.

Hotel Information

Make your hotel reservation by December 23, 2011 to ensure that you get the ISWM group rate! Hotel group rates: \$45 single/double plus 12% tax.

Note: ISWM cannot guarantee the group rate if rooms are still available in the ISWM block after Friday, December 23.

Sam's Town Hotel 5111 Boulder Highway Las Vegas, Nevada 89122 (702) 456-7777 (direct) (877) 593-5993

(to make reservations)

Please contact the hotel directly for room reservations and specify that you are attending the "ISWM Conference and Expo."



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Sponsorships

Platinum: \$2,500

- Recognized sponsor of the 2012 Conference and Expo's Icebreaker Opening Reception. Sponsorship acknowledgment and appropriate signage at the Opening Reception of ISWM's 2012 Conference and Expo.
- Platinum sponsors will have their company logo displayed on ISWM's online Membership Directory.
- Half-page ad in the 2012 ISWM Conference and Expo Program.
- Prominence on all sponsorship listing/signage.
- Distinctive identification badges for all company employees attending the 2012 Conference and Expo.

Gold: \$1,750

- Recognized sponsor of the 2012 ISWM Conference and Expo.
- Gold sponsors will have their company logo displayed on ISWM's online Membership Directory.
- Third-page ad in the 2012 ISWM Conference and Expo Program.
- Prominence on all sponsorship listings/signage.
- Distinctive identification badges for all company employees attending the 2012 Conference and Expo.

Silver: \$1,000

- Recognized sponsor of the 2012 ISWM Conference and Expo.
- Quarter-page ad in the 2012 Conference and Expo Program.
- Listing on all sponsorship rosters/signage.
- Distinctive identification badges for all company employees attending the 2012 Conference and Expo.

International Division Hospitality Suite Morning Coffee

\$500 sponsorship for one day. Three sponsorships available. Extend a warm welcome to the ISWM's International Members at the 2012 Conference and Expo by sponsoring the International Division's morning Coffee Break. The International Division Hospitality Suite is open to all ISWM International members and their guests from 7:00 am to 9:00 am each morning for breakfast, conversation and a chance to connect and make new friends. You will be identified in the International Division Hospitality Suite as the Coffee Break sponsor with signage bearing your company name and logo, and you may set up a tabletop display in the Suite on the day of your sponsorship. Also, your company will be acknowledged in the ISWM 2012 Conference and Expo Program for its sponsorship.

2012 Conference Education Session Coffee Break

\$500 sponsorship for one day. Three sponsorships available. Who wouldn't love the company that brought them a hot cup of coffee to combat the morning slump! Make your company the hero of the ISWM 2012 Conference as a Coffee Break sponsor at the 2012 Education sessions. You will be identified as the Coffee Break sponsor with signage bearing your company name and logo, and you will also be entitled to set up a tabletop display in the education session hallway at the time of your sponsored Coffee Break. Also, your company will be acknowledged in the ISWM 2012 Conference and Expo Program for its sponsorship.

If you are interested in sponsoring, go to iswm.org under Events and download the full exhibit and sponsorship prospectus.

Schedule of Events (as of November 22, 2011, subject to change)

Monday, January 23

$7:00\mathrm{am} - 9:00\mathrm{pm}$	International Division Hospitality Suite
9:00 am - 10:30 am	ISWM Executive Committee Meeting
10:30 am - 4:00 pm	ISWM Board of Directors Meeting
4:00pm-5:30pm	Southern California Division Business Meeting

Tuesday, January 24

7:00am-9:00am	International Division Hospitality Suite
7:00am-2:30pm	ISWM Golf Tournament
$8:00\mathrm{am} - 7:30\mathrm{pm}$	Registration Opens
9:00 am - 3:00 pm	Handbook 44 Training and Testing
9:00 am - 5:00 pm	Exhibitor Move In
3:00pm-4:00pm	Woody Woodland Meeting
7:00 _{pm} -9:00 _{pm}	Icebreaker Reception

Wednesday, January 25

7:00am-9:00am	International Division Hospitality Suite
7:30am-8:30am	International Division Business Meeting
7:30am-8:30am	A & PB Division Meeting
8:00am-5:30pm	Registration Opens
8:30 am – 9:00 am	Invocation and Welcome
9:00 am – 10:20 am	Accomplishing Goals Against Strong Odds —Russ Francis
10:20am-10:40am	Break
10:40 am - 11:30 am	Filling the Glass: Real World Tactics and Motivation for Increasing Productivity AND Job Satisfaction—Barry Maher
11:30 _{am} -12:00 _{pm}	Introduction of Candidates for Elected Positions
12:00 _{pm}	EXPO Ribbon Cutting and Opening
1:00pm-2:30pm	ISWM Luncheon
2:00 _{pm} -3:00 _{pm}	Manufacturers Division Meeting
3:00 _{pm} -4:30 _{pm}	Exhibitor Demonstration Showcase
5:00 _{pm}	Expo Closes
6:00pm-8:00pm	Past Presidents' Dinner
8:30pm-11:00pm	Bowling Event at AMF Showcase Bowling Center

Thursday, January 26

7:00am -9:00 am	International Division Hospitality Suite		
8:00am-5:00pm	Registration Opens		
	Track 1	Track 2	
8:30am-9:50am	Slicing through the Noise: Powerful Communication for Leadership and Professional Success —Barry Maher	Documentary Standards Pertaining to Non-Automatic Weighing Instrument Calibration & Uncertainty—	
10:00 am — 10:50 am	Using Today's Web Techology to Gain Business—Austin Helton	Mark Ruefenacht	
11:00am—11:50am	Using Tablets in the Field for Technicians, Invoicing and Scheduling —Don Cook	Update on the Work of the ISWM Wireless Load Cell Standards Committee —Rudy Kolaci	
12:00 _{pm} -5:00 _{pm}	EXPO Open		
12:30 _{pm} -1:30 _{pm}	ISWM Luncheon		
6:00pm-8:00pm	ISWM President's Recepti	on	
	• • • • • • • • • • • • • • • • • • • •		

Friday, January 27

7:00am-9:00am	International Division Hospitality Suite
8:00am-1:00pm	Registration
9:00 am - 1:00 pm	EXPO Open
8:30 am – 9:20 am	Dealer/Distributor Research Survey Results on Key Operational Trends and Benchmarks
9:30 am - 10:15 am	Dealer Roundtable Steve Shelton will moderate this panel of dealers/ distributors, who will share their insights on how they've adapted to meet the new challenges and opportunities offered by changing technology and a world-wide marketplace.
10:15 am — 11:00 am	Manufacturer Roundtable Steve Shelton will moderate this panel of manufacturers who will discuss how changes in the global economy have impacted business practices in the last few years.
11:00am-12:00pm	ISWM Business Meeting and Elections
12:00pm-1:00pm	2012 EXPO Awards Presentation
$1:00\mathrm{pm}\!-\!7:00\mathrm{pm}$	Exhibitor Teardown
1:30pm-2:30pm	Exhibitor Talk

Handbook 44 Training and Testing Tuesday, January 24, 2012 • 9:00 am − 3:00 pm • Cost: \$70

This six-hour session will be led by Otto Warnlof and include training on Handbook 44 followed by an open book test. All participants in Handbook 44 training and testing will receive a copy of the Scale Code Field Manual (a direct copy of NIST Handbook 44). Successful completion of an ISWM-recognized Handbook 44 course is a prerequisite for taking either the Certified Weighing Technician or Certified Weighing Salesperson test and will also satisfy the recertification requirements for currently certified CWTs, CWSs and CWPs.



ISWM 2012 Conference and Exposition

January 24–27 ■ Sam's Town Hotel ■ Las Vegas, NV The Trail To Success

Conference **Registration Form**

Register by Friday, December 23 to receive the Early Bird discount.

Nickname or First Name (as to appear on badge)

International Society of Weighing and Measurement

9707 Key West Avenue, Suite 100 • Rockville, MD 20850

By Fax (301) 990-9771

1. Conference Registrant Only ONE Registrant Per For	m
Name	

e Zip Country

Fax			

Fmail

Phone

Guest

Name of Guest registering

Employee Classification

Please check the category that best describes your business:

- □ W&M Industry Manufacturer ☐ Retired ☐ Regulatory Official ☐ W&M Industry Dealer/Distributor ☐ Consumer ☐ Importer/Exporter
- 2. Registration Packages

Full Conference Registration

Includes admission to the President's Icebreaker Reception, three days of educational programs and Expo.

Spouse/Guest Registration

Includes admission to the President's Icebreaker Reception and Expo.

One-Day Registration

Wednesday Includes admission to opening General Session, Wednesday's educational program and Wednesday Expo.

Includes admission to Thursday's educational program and

Thursday Expo

Friday Includes admission to Friday's educational program and Friday Expo.

3. Registration Fees

	Register by December 23		Register after December 23		
	Member	Non-Mem	Member	Non-Mem	
Full Conference Registration	□ \$200	□ \$350	□ \$300	□ \$450	\$
Spouse/Guest Registration	□ \$50	□ \$50	□ \$65	□ \$65	\$
One-Day Registration /Wednesday	□ \$150	□ \$225	□ \$175	□ \$250	\$
One-Day Registration /Thursday	□ \$150	□ \$225	□ \$175	□ \$250	\$
One-Day Registration /Friday	□ \$75	□ \$150	□ \$100	□ \$200	\$
Ontional Event					

Total Amount Due	·····	\$
Handbook 44 Training and Testing	□ \$70	\$
Bowling Tournament	□ \$20	\$
Golf Tournament □ Handicap	□ \$85	\$
- P		

☐ American Express

4. Payment

Credit Card Number

☐ Check enclosed. (U.S. funds only, payable to ISWM)					
Credit card	□ Visa	☐ MasterCard	☐ American Expres		

Exp. Date Security Code

Name on Card

Signature

I authorize ISWM to charge my credit card for the amount indicated above.

Accomodations

To make your reservation call the hotel directly and indicate that you are an ISWM Conference attendee. You will receive a discounted rate for rooms held in the ISWM block through Friday, December 23, 2011.

Please reserve early as the room block may fill quickly.

Rate: \$45 Single/Double plus 12% tax. To make reservations call: (877) 593-5993

Questions

Telephone: (301) 258-1115 Email: staff@iswm.org

Confirmations: All registrations received by Friday, December 23, 2011 will receive a confirmation notice by email within two weeks of receipt

Cancellation Policy: Written cancellation notice is required and must be received in writing by Friday, December 23, 2011. A 25% service fee will be retained on all cancellations. No refunds will be given after Friday, December 23, 2011.

Special Services: The International Society of Weighing and Measurement supports the Americans with Disabilities Act, which promotes public accessibility for the disabled. If you require special equipment or services, please attach a written description of your needs. We will contact you in advance to ensure your needs are met.



Our exclusive "Get In The Game With OHAUS" dealer promotion is back for another exciting season of play!

As an authorized OHAUS dealer, each purchase of select OHAUS product gets you closer to Single, Double or Triple prizes throughout the season, leading up to the Home Run Grand Prize delivered in time for the World Series!

Thank you to all the dealers that participated in our 2010 GITGWO promotion and congratulations to all the winners!

We would also like to congratulate the Grand Prize winner –

Memphis Scale!

Go to www.ohausez.com for further details and keep an eye out for promotional emails from OHAUS!

Division News

Central/Northwest Division Announces Spring Meeting

Central/Northwest ISWM division will hold its meeting on March 8-10, 2012 at the Ho-Chunk Casino in the Wisconsin Dells area. Topics included are safety, presentation by the Wisconsin Department of Agriculture, a workshop on bench scale calibration or checking, a workshop on measurement uncertainty in industrial weighing and measurement assurance. *Contact Ann Crowley, (715) 434-5466 for more information.*

Southeast Division Fall Meeting Highlights











Potomac Division Fall Meeting Highlights

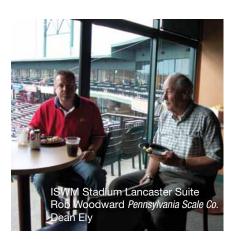
The Potomac Division held its Meeting at the Lancaster Barnstormer's Baseball Stadium in PA on September 9th. They had a great time and the Barnstormers won the game!

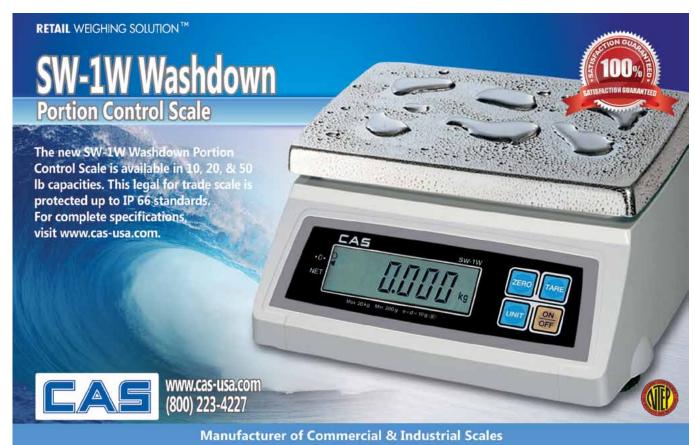




Jay Garber Garber Metrology, Bill Neff Bitterman Scales, Rudy Kolaci Totalcomp, Tom Bender







Company News

Coti Global Sensors Harvest, AL USA

Coti Global Sensors Introduces **Seven New Products**



Coti Global Sensors expands its product line to include seven new products. These products are in stock and available for purchase.

Joining the Single Point load cell line are the CG-SPL, CG-SPLM, and CG-60610. The CG-SPL and CG-SPLM are designed for use in light weight bench and counting scales. The design allows for direct mounting which eliminates the need for pivot, bearings and fixtures. The CG-60610 is designed for high speed check weighing. It includes an overload/ underload stop.

The CG-BE40M and CG-5223M are new to the Truck Mount lineup. Both are used in heavy capacity applications. There are no check rods to install and they are completely selfcentering.

The CG-HMT joins the Single-Ended Beam load cell line. It is best used in light to medium weighing. It is very resistant to eccentric loads and has a low profile design.

The last of our new products is the CG-26S7. This canister cell is NTEP approved. It is designed for heavy capacity weighing and the rocker column design provides reliable performance.

For more information about these products, contact Amy Allen, Mike Bisanti, or Donnie Hawkins at Coti Global Sensors, 866.762.2684 or visit www.cotiglobal.com.

Kilotech, Inc. Lachine, Quebec Canada

KRS3000 from Kilotech-High End Features - Economical Price. **Our Top of the Line Network Price Computing / Label Printing** Scale

The KRS 3000 was designed with the retail professional in mind. It is economical, durable, user-friendly and incorporates all the essential features of the high end network price computing scales/ bar code & label printing scales.

This retail scale is as intuitive to set up as it is to use, simplifying both management and employees

tasks. A centralized management communication hub allows you to set up or make changes to your scale(s) to ensure consistency amongst up to a maximum of 32 terminals as well as centrally collect data for reporting. The built in TCP/IP, USB ports and wireless options speeds up the process.

Customized reporting features provide you with all the information you require to make your business decisions. Time saving features such as 126 Speed keys and quick and easy loading of receipt or label, make this scale extremely operator friendly.

Today's savvy customers want information at their fingertips for their purchasing choices. Labels are available in a variety of styles, sizes and printed information: bar codes, ingredients, weight, dates, nutritional facts, discounts, logos and more. The LED dual display allows for easy viewing for both the operator and the customer providing product and pricing information.

Take advantage of over 30 years of product development. Kilotech is known for its superior service and product reliability. We continuously receive high praise for our customer service and our first rate technical experience and support. Our Sales reps are information providers as we do not sell direct. We are there to assist our distributors with our product and application knowledge.

Contact us for more details either at Kilotech@kilotech.com, call us at 1 (877) 328-5988 (USA) or 1 (800) 694-4445 (Canada) or visit our website at www.kilotech.com

Measurement Systems International (MSI) Seattle, WA USA

A New Generation of Industrial **Electronic Crane Scales with** Enhanced Electronics is now available from Measurement Systems International (MSI)



Measurement Systems International (MSI) announces a new generation "MSI-3460 Challenger 3" Digital Crane Scale with an enhanced electronics package and larger display readout, complementing their line of crane scales and other weighing products.

"The MSI Challenger series was first introduced to the industrial marketplace in 1985 and has since become a world-renown standard for digital crane scales," according to MSI National Sales Manager, Tim Carroll. Now in its third generation, the Challenger 3 crane scale incorporates a newly developed and highly integrated MSI "ScaleCore" measurement module. The integrated ScaleCore electronics provide the latest instrumentation technology, enhancing the product's operating feature set and continuing the product's life cycle through another decade. Challenger 3 is easily recognizable by its predecessor's original signature packaging with NEMA 4/ IP65 integrity and low application headroom loss.

The Challenger 3 features a larger (1.5 inch / 38 mm) LED display for user-friendly interface and extended viewing distance. Through improved 24 bit A/D processing power and lower energy consumption, continuous product operating time is extended to over 100 plus hours with a single 6-volt rechargeable battery. An inclusive rapid charge universal (115/230 VAC) battery charger minimizes battery-charging time in less than 3 hours.

The Challenger 3 maintains precision 0.1% loading accuracy across an available capacity range of 250 to 15,000 lb (125 to 7500 kg). Both simple and advanced crane weighing applications are supported through standard programmable controls including Net/Gross, Tare, Auto-Off, Peak Hold, Set Points and Load Totalizing. Available options also provide application versatility where RF remote and/or audible alarms on set point activation. Challenger 3 is manufactured in the USA and in strict compliance with National Safety Standards ensuring 200% safe and 500% ultimate loading ratings.

For over three decades, MSI has pioneered the design and manufacture of industrial weighing and force measurement equipment for material weighing and handling applications. Products include: wireless network weighing systems, crane scales, tension dynamometers, digital weight indicators, lift truck scales, portable vehicle scales, over/under bench and packaging scales, and application specific weighing and handling systems. MSI products are sold and serviced by factory trained worldwide distribution network.

Visit the MSI web site at www. msiscales.com or contact the company

direct at info@msiscales.com, (206) 433-0199 or 800-874-4320 (U.S. and Canada only) for further information on product specifications and capabilities for your specific weighing and tension measuring solutions.

New Digital Tension Load Dynamometer from Measurement Systems International



Measurement Systems International (MSI) announces release of new generation MSI-7300 "Dyna-Link 2" digital tension load dynamometer.

According to MSI National Sales Manager, Tim Carroll, "The Dyna-Link series digital dynamometer was first introduced to the industrial marketplace in 1992 and since become a world-renown standard tool for tension load monitoring. Now in its second generation, the MSI-7300 Dyna-Link 2 incorporates a newly developed and highly integrated MSI 'ScaleCore' measurement module. The integrated ScaleCore provides the latest in instrumentation technology enhancing the product's operating feature set and continuing the product's life cycle throughout another decade".

The new Dyna-Link 2 employing MSI's ScaleCore technology provides 24-bit A/D conversion and precision 0.1% accuracy with standard 2500 or optional 5000 division resolution. More efficient processing power allows extended continuous operating time to over 200 hours from two alkaline flashlight batteries. A large 5 digit 1.22 inch (31mm) Liquid Crystal Display provides a user-friendlier readout and greater viewing range.

A host of standard programmable application features include; unit selection for displaying in lb, kg, KN, tons and metric tons. Programmable control for two Set Points and a Peak Hold feature provide control and versatility for nearly all tension load-monitoring applications. Product options and accessories include audible set point alarm and portable transport cases.

Dyna-Link 2 features a new packaging design and material

specifications providing a lighter and more portable tension-monitoring tool with an additionally enhanced environmental rating to NEMA 4/ IP 65. The Dyna-Link load sensor is machined from 2024 aircraft quality aluminum and finished with corrosion resistant anodizing across a standard capacity range of 1000 lb (500kg) through 100,000 lb (50,000kg). All capacities maintain a safe overload rating of 200% and ultimate rating of 500%. Optional higher capacity units are also available on request. Each capacity Dyna-Link is designed to interface with industry standard Crosby shackles for easy field rigging.

For over three decades, MSI has pioneered the design and manufacture of industrial weighing and force measurement equipment for material weighing and handling applications. Products include: wireless network weighing systems, crane scales, tension dynamometers, digital weight

indicators, lift truck scales, portable vehicle scales, over/under bench and packaging scales and application specific weighing and handling systems. MSI products are sold and serviced by factory trained worldwide distribution network.

The company manufactures products for virtually every industry; including utility, aerospace, energy, agriculture, aluminum, forestry, manufacturing, marine, material handling, metals, mining, nuclear, petrochemical, rigging, test and measurement.

Measurement Systems International (MSI) is a manufacturer of industrial weighing and force measurement equipment for material weighing and handling applications. Visit the MSI web site at www.msiscales.com or contact the company at (206) 433-0199 for further information on product capabilities for your specific weighing and tension product solutions.



Load Cells | Canisters | Double Ended Beams | Single Ended Beams | Single Point Platform | Floor Scales UBC Seismic Approved Tank Mount Assemblies | Tension Mount Assemblies | Summing Cards | Junction Boxes

Rice Lake Weighing Systems

Rice Lake, WI USA

In a continuing effort to grow market share in their core markets, Rice Lake Weighing Systems announces their purchase of the weighing division of NORAC Systems International, Inc., a Canadianbased manufacturer of weighing equipment for the agricultural industry.



With this acquisition, Rice Lake takes ownership of NORAC's weightrelated products including its patented

livestock scales, legal-fortrade on-board vehicle systems, truck scales and more, and assumes all manufacturing, distribution and service oversight. "NORAC's products have a solid reputation and will be a nice complement to our current offering," says Rice Lake vice president, Mark Johnson, Ir.

NORAC Systems

International, in business since 1974, has amassed an impressive lineup of quality scale products which they currently distribute worldwide. According to NORAC President, Bill Strelioff, "This was a strategic decision that will enable NORAC to dedicate more resources to managing the considerable growth of our control systems business."

This acquisition tops an expanding list of recent tactical developments for Rice Lake Weighing Systems, including the expansion of manufacturing to Nevada, the opening of a European service and distribution center, and a joint venture within India. Mark explains, "In order to continue to grow as a business, we want to invest in opportunities and technologies that fit the needs of our customers. Bringing on

> NORAC's weighing division is going to be an important part of achieving our goals as a company."

For counting pieces large and small, **Counterpart®** weighs them all

More than a weight indicator and more

than a counting scale, Counterpart from Rice Lake stands alone as a configurable counting indicator,



able to convert almost any scale base into an intelligent piece-counting device—for parts of every shape and size. Unlike traditional counting scales, Counterpart uses Rice Lake's simple configuration method to adjust to the parameters and resolution of any attached scale base, whether a

floor scale, bench scale, or laboratory balance. Counterpart also connects with most bar code scanners, label printers, and inventory management software, making it quite possibly the most versatile piece of equipment in any inventory setting. Rice Lake's new configurable counting indicator does away with equipment learning curve. Users simply follow the keys left to right zero, tare, and sample. View weight, piece weight, description and quantity all at the same time. And a ten-piece default sample is all that Counterpart ever requires. While Counterpart was designed for operator simplicity, it also provides the high-end features necessary for better inventory control and record keeping. Onboard Ethernet allows for connection to a PC where WeighVault® software for Counterpart can take your data storage and reporting capabilities to new heights. Counterpart can be purchased separately for operating one or more scale bases, or as part of a complete scale base and indicator package. For more information, visit www.ricelake.

com/counterpartCP or call (800) 472-6703.

Rice Lake purchases Nevada facility for heavy-capacity expansion

Rice Lake Weighing Systems announces the purchase of a 29,700 square foot manufacturing facility in Fernley, Nevada, where the company plans to

expand truck-scale manufacturing and improve service to its western heavy-capacity customers. This is optimistic news, not only for the state of Nevada, but also for the Wisconsinbased scale manufacturer, who hasn't seen one layoff in its entire 65 year history. Rice Lake firmly believes



that their experienced workforce and an overall commitment to keeping Americans at Work® are key factors in their success. This expansion will create at least 25 new jobs upon opening in November, primarily for welders, painters and other skilled positions, with the potential for additional growth and hiring in the future. Individuals seeking employment opportunities should email fernleyjobs@ricelake.com.

Rice Lake began manufacturing truck scales from its Wisconsin headquarters in 1997, delivering the SURVIVOR® brand throughout North America. In 2005 Rice Lake expanded heavy-capacity manufacturing to include Jasper, Alabama, which better served their southern and eastern sales territories,

and allowed for increased production overall. Since that time. demand for the **SURVIVOR** brand has increased exponentially. Known as "The Toughest Truck Scales on Earth™. **SURVIVOR** scales are now

the number one selling truck-scale brand in North America.

"We are very conscious about maintaining our standards for delivery and customer service, and it's become necessary to once again increase our manufacturing capacity," explains Mark Johnson Jr., Vice President of Rice Lake Weighing Systems. "We wanted this new location to be more central to our customers in the west. The Northern Nevada Development Authority (NNDA) ultimately helped us decide on Nevada, where we're very

excited about the business climate and future expansion possibilities."

Nevada officials are pleased to welcome Rice Lake Weighing Systems to the Lyon County area as well. Nevada Governor, Brian Sandoval, congratulates all parties on a job well done. "I have made it a priority to create a warm and friendly business environment that provides opportunities for businesses," he says.

The Fernley facility, just 25 minutes east of Reno, offers direct access to Interstate 80 and main rail lines, an especially attractive feature in transporting heavy-capacity products. Mark Johnson Jr. adds, "I'm very pleased that we so quickly found an existing facility that works for us. It's a great location and also happens to be very well equipped for our



specific manufacturing needs. Many thanks to the state of Nevada and its officials. They've been very helpful and welcoming throughout this entire process."

Rice Lake Weighing Systems is a family-owned, ISO 9001 certified corporation based in the United States. Headquarters, metrology laboratory and main manufacturing plant are located in Rice Lake, Wisconsin with support facilities throughout the world including North America, South America, India and the Netherlands. •

Honor Your Colleagues with an ISWM Award

Every two years the ISWM honors the best of the best in this industry with a series of awards. But we can only give out the awards if YOU nominate people! Nominations for most of the awards come from the Divisions, so make sure you include this in your Division business as 2011 comes to a close. Most nominations need to be made by the end of December. So who in your Division would be worthy of...

Mark Pickell Award—to recognize and honor that member whose outstanding activities and efforts during the proceeding years has contributed greatly to strengthen the effectiveness, benefits, and growth of his/her local Division of ISWM.

Lady of the Year Award—to encourage participation in the society on the part of women in the weighing industry and wives of members and to recognize their valuable contributions to the Society and the industry.

Thomas "Mic" Hendrick Award—to recognize an individual for his/her discovery or successful application of a principle or concept which has benefited the weighing industry.

Miles Fishman Memorial Award—to recognize an outstanding young person in the Weighing industry who most represents the continuation of the high standards set by Miles Fishman.

The Earl Curl Award—recognizing the most outstanding division of ISWM.

Woody Wooldand Memorial Award—to honor a person who, by his/her own efforts and services, has contributed in an outstanding manner in the scale and weighing industry.

Details on all the awards and their nomination procedures are available on the ISWM website, www.iswm.org.

Rapp/Mantes **Education Fund** Scholarships

The Rapp/Mantes Education Fund awards scholarships to members of the scale industry, their children and grandchildren. The Education Fund is named in honor of Mack Rapp and Ted Mantes, long standing leaders in the scale industry and the primary source of these funds. The number of scholarships awarded and the value of each will vary each year depending on the funds available.

Application forms for the 2012/2013 academic years will be available on January 1, 2012. The due date for completed application forms will be June 1, 2012.

This year the Committee met by conference call. It is extremely rewarding to review each application, as it aids in an assurance that there is a bright future for all of us. This year, scholarships of \$500.00 each were awarded to:

Garrett Cox, Missouri Southern State University Eli Garrett Hicks, Missouri Southern State University Daniel Kendra Jr., Cornell University Abby Mizner Spatz, Cornell University

It is the wish of the Committee that each of the applicants continue their education and apply again next year, and that more in our profession encourage their sons, daughters, grandsons, and granddaughters to apply. Make a request for an application form early and one will be mailed on or about January 1, 2012.

Send the request to:

Rapp/Mantes Education Fund c/o Ohio State Scale 3240 Leesville Way Dublin, Ohio 43017 Telephone: (614) 459-5152

Fax: (614) 889-0378



Membership Application

Corporate Membership	Divisions	
□ Dealer/Distributor\$285	Each member should select one primary	
□ Manufacturer\$500	Membership in additional divisions is \$15	5 per division
Please select your corporate membership categories.	Г	Primary Additional Division Division
The first 5 are free. Each additional is \$5.	Central/Northwest (CE/NW)	
□ A/D Converters □ Digital Indicator Repairs □ Motor Truck − Pit □ Simulators, Transducers	Great Lakes (GRLAK)	
□ Airport Weigh Systems □ Displays, Electronic □ Motor Truck − Pitless □ Software □ Animal Remote □ Net Weighers □ Spring Dial	Greater New York (GRNY)	
□ Bagging □ Drum Filling □ Network Data ColleCtion □ Strain GAuges □ Bar Code Scanners □ Dynamometers □ OEM □ Summing Cards	International (INTL)	
□ Bar Code Systems for □ Electronic Weigh □ Onboard Weighing □ Tank Weighing Scanners □ Systems □ Over/Under □ Tensionmeters	Manufacturer (MFR)	
□ Batching □ Explosion Protection □ Packing Machine Scales □ Test Weight Transport □ Batching Control □ Force Gauges □ Pallet Truck Scales □ Test Weights	New England (NE)	
Systems □ Fork Lift □ Platform − Electronic □ Testing Vehicles	Northern California (NOCA)	
☐ Bench Electronic ☐ Hospital ☐ Portable Battery ☐ Torque Measuring	Pacific Northwest (PANW)	
□ Bench Mechanical □ Household Operated Electronic □ Transducers □ Bulk Weighing Systems □ Industrial Beam Scales □ Transient Suppressors	Potomac (POTOM)	
□ Calibration Systems □ Interfacing □ Precision Balances □ Uninterruptible Power □ Checkweighers □ Intrinsic Safety □ Precision Weights Supplies	Southeastern (SE)	
□ Computer Weighing □ Inventory Control □ Printers □ Upc Bar Code Printing Systems □ Software □ Printing – Weigh Tickets Systems	Southern (SO)	
□ Conveyor □ Junction Boxes □ Radio Frequency Data □ Vehicle Mounted □ Conveyor Belt □ Labels For Printers Collection □ Voltage Regulators	Courthorn California (COCA)	
□ Counting Electronic □ Laboratory Balances □ Radio Frequency □ Weigh Fillers	Southwest (SW)	
□ Crane Load Indicators □ Load Cell Insulators □ Identification Systems □ Weigh/Price/Labeling □ Cane Scale □ Cubing (Measuring) & □ Load Cells □ Calibration Testing □ Weighbeams	Analytical & Precision Balance (A&PB)	
Data Recording Systems Monorail Retail Non-Computing Weight Tickets Weightmeters Weightmeters Weightmeters Weightmeters Weightmeters Wheel Load Weighers W	Pacific Northwest Northern California Southern California Payment Information Membership Amount Additional Category Fee (if applicable) Additional Division Fee (if applicable)	New England Greater New York Potomac Southeastern Southern
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Work Phone Fax	Card # Security C	code Expiration Date
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Primary Contact Email	Authorizing Signature	
Website	Send completed form with paymer	nt to:
Additional Individuals (\$52 each)	International Society of Weighing and Me	
Corporate member may add additional employees (or retired	9707 Key West Avenue, Suite 100	

employee) to their membership for \$52 per person per year. Please attach separate sheets with name, title, email, and

division selection for each addition.

Fax

Rockville, MD 20850 USA

Phone (301) 258-1115 Email

(301) 990-9771 Web

staff@iswm.org

www.iswm.org

Welcome New Members

Ron Adams

Manufacturing Avery Weigh-Tronix 9521 Flintridge Way Orangevale, CA 95662 (919) 203-6550 radams@awtxglobal.com

Dave Arnold

Dealer Distributor Advanced Weighing Systems, Inc. 1433 W Fullerton Street Unit G Addison, IL 60101 (630) 916-6179 avanti63@sbcglobal.net

Oscar Balderas

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Karol Barwicki

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Rodger Beck

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Jerry Finnegan

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Matt Hall

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Nicholas Turner

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Darren Waplington

Manufacturing Avery Weigh-Tronix Foundry Lane Smethwick, West Midlands B66 2LP United Kingdom 44-870-90-34-34-3 dwaplington@awtxglobal.com

Travis Will

Independent Capital Scale P.O. Box 2021 Bismarck, ND 58502 (701) 255-1556 travis.capscale@midconetwork.com



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